

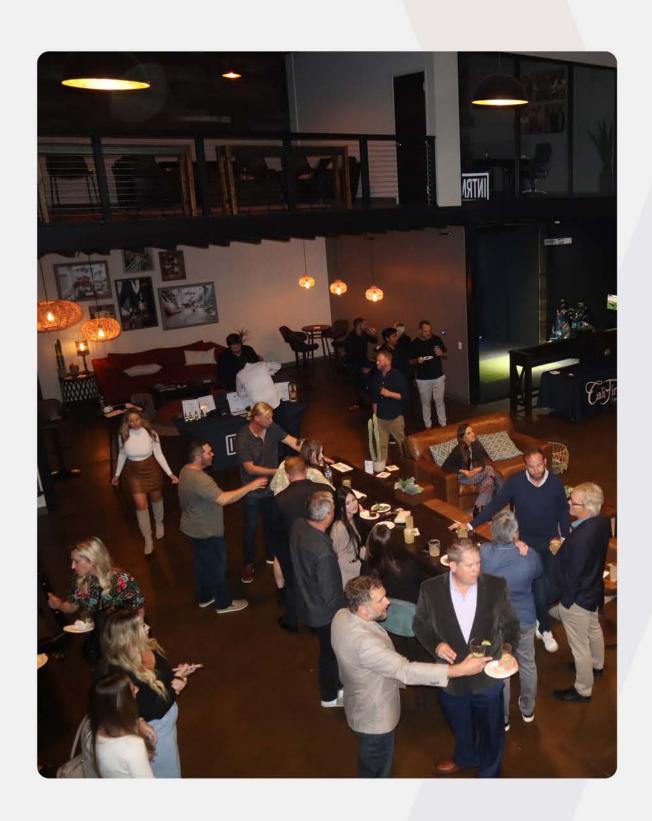
#### **ABOUT US**

INTRMX is a highly intentional lifestyle club aimed to create a close-knit community of business-minded individuals who nurture trust, offer support, and foster growth for one another, their businesses, and their families.

We created this club with a vision to bring like-minded people together to form strategic partnerships, build community, and do great things...together.

We are the intersection of personal and professional growth.





#### **OUR VISION**

At INTRMX, we're dedicated to enhancing business success through a unique platform centered on lifestyle, live events, entrepreneurship, collaboration, and work-life balance.



#### **OUR MISSION**

Elevating lives through inspiration, opportunities, and premium experiences, INTRMX fosters transformative connections.



#### **OUR VALUES**

Follow the golden rule: Treat others the same way you want to be treated.





#### **OUR COMMUNITY**

The most integral and intentional component of INTRMX is...community. It is building lasting connections with shared values, interests, and goals.

- Depth Over Width: Meaningful connections that bring depth to our personal and professional relationships
- Trust and Reliability: Intentional authentic connections
- Strategic Collaborations: Genuine connections that lead to opportunities that enthuse members and advance success
- North County-Focused: The club incorporates exclusive cowork lounge, world-class arena and country club experiences
- United Partnerships: Comprised of trusted sponsors, charities, community partners and club members











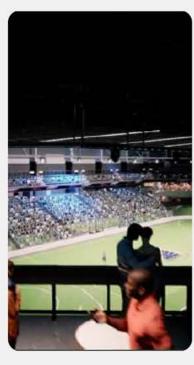
# **CLUB BENEFITS & EXPERIENCES**

- North County's business-forward lifestyle social club
- Strategic member introductions
- Lounge membership with guest access and amenities
- Scheduled socials and special events
- Speaker series
- Business mastermind groups
- Co-work space
- Discounted member-hosted events
- Member online and app platform
- Military and non-profit giveback
- Family-friendly and member-only events
- Special pricing packages













#### **LOUNGE EXCLUSIVITY**

- INTRMX club member-only events
- Weekday member access to all amenities
- Open co-work lounge areas and private conference room
- Golf simulator, pool table, 12 ft. tv wall, complimentary beverage bar



#### **ARENA EXCLUSIVITY**

- New Oceanside Arena gatherings for members and their families
- Priority member-only ticketed pricing and experience packages
- 60 pro sporting events + 50 concerts and community events
- 7,500 fan experience, luxury suites, VIP decks, lounges, patios





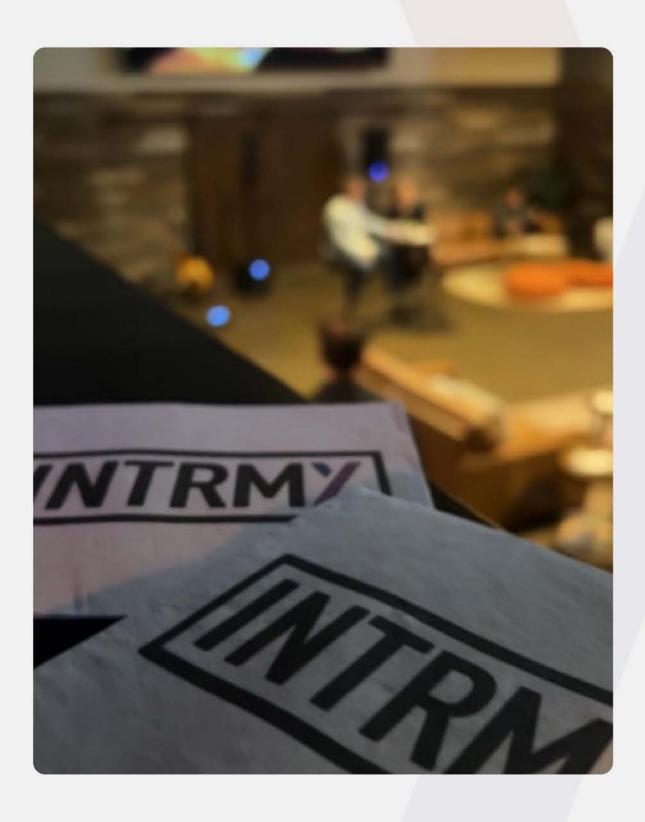




## **MEMBER PRICING**

- Nonprofit: \$250 initiation fee + \$125 monthly
- **Single:** \$500 initiation fee + \$250 monthly
- Company (2 person): \$750 initiation fee + \$350 monthly





# SPONSOR BENEFITS & OPPORTUNITIES

Building stronger **branding** and **partnerships** within the community. **Partner** with The North County business-forward lifestyle social club.

■ Targeted Approach: Unique marketing strategy buildout







- Brand Elevation: Brand showcase through various intentional opportunities at member events, website, marketing creations
- Brand Exposure: Spotlight within our growing professional network and united partnerships
- Club Member: Gain complimentary club benefits & experiences





### **ENTRY** > IN-KIND

- Must be club member
- Partner sponsor benefits and opportunities (included)
- Mention in socials and events
- Offer complimentary physical product or service
- Contribution towards raffle prizes
- Showcase offering at events
- Targeted audience
- Onboarding strategy session
- Must be approved
- No onsite sales permitted











# TIER 1 × \$10,000

- Company membership included (\$4,950 value)
- Partner sponsor benefits and opportunities (included)
- Mention in socials and events
- Company branding and logo display
- Sponsor interview with founder
- Guest speaker opportunity
- Onboarding strategy session
- Quarterly strategy session
- Annual agreement









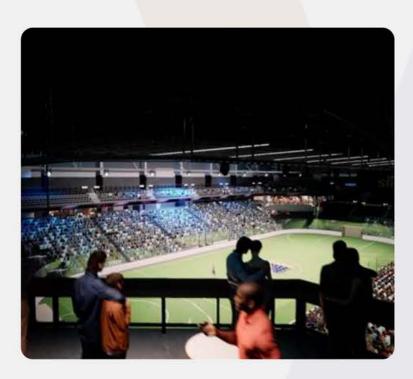


## TIER 2 × \$15,000

- Tier 1 PLUS
- Collaborative gifting rollout for members
- Strategic logo placement on member gifting
- Frontwave Arena benefits:
  - Permanent tile in community center
  - Shared ownership in season tickets
  - Sponsored family-friendly and member-only events
- Annual agreement













## **EXCLUSIVE** > \$30,000

- Tier 2 PLUS ultimate premium experience at Arena
- 25% ownership in 16-person suite (limited spots)
- 4 tickets for every event
- In-suite collaborative branding
- 2 VIP Parking passes
- Dedicated premium service concierge
- First right to Plaza events
- Suite donation program
- Ability to purchase tickets in the Premium Deck
- Premium member events / experiences
- VIP Parking & Entrances
- VIP Patio & Lounge: pre, during, & post event access
- New home of the San Diego Clippers & Sockers
- Annual agreement











SUCCESS. FOUNDED ON RELATIONSHIPS.

#### **MEMBERS**

Clinton Crawford

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### **PARTNERS**

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